



TOWARDS A LOW CARBON ECONOMY



UNITED NATIONS ENVIRONMENT PROGRAMME



Kick The Habit – more people walking more often!

For World Environment Day, Living Streets Aotearoa members are installing pou hikoi or “walking poles” in walkable communities throughout Wellington. The poles are painted black and white like a pedestrian crossing with shoes walking up and onwards!¹

The poles will be up from Queen’s Birthday weekend in time for World Environment Day on the 5th of June.

Living Streets Aotearoa President, Celia Wade-Brown, says “We are using this creative approach to highlight that walking is an enjoyable way to reduce CO₂ emissions.”

One third of all trips taken in New Zealand are less than 2km. The walking poles are a reminder that many short trips could be a fun walk without the hassle of taking the car and finding a park.

Celia says “One km in a Honda Jazz produces 130g CO₂, one km in a Landrover Discovery produces 266g CO₂ whereas walking produces zero emissions because our fuel is renewable food!”²

Walking is a great way to get around – every day is different! Lily Linton, project co-ordinator, says “People telling us their walking stories say they love the changing views, connecting with nature, and the chance to unwind. You can listen to a tui’s call or step to the beat of your mp3 player. Getting around outdoors is a great tonic any time of the day.”

The theme for World Environment Day 2008 is “Kick the CO₂ habit”, encouraging people to embrace a low carbon economy.

Living Streets acknowledges the support of Wellington City Council, Hirepool, volunteers from ANZ National, the Ministry for the Environment, Salvation Army in Newtown, Volunteer Wellington and many shoe donors!

For more information contact:

Lily Linton ph 021 161 4516

Or Celia Wade-Brown ph 027 483 6691

¹ livingstreets.org.nz/foot_art.htm

² rightcar.govt.nz