

Duane Burtt, Principal Policy Advisor, Victoria Walks

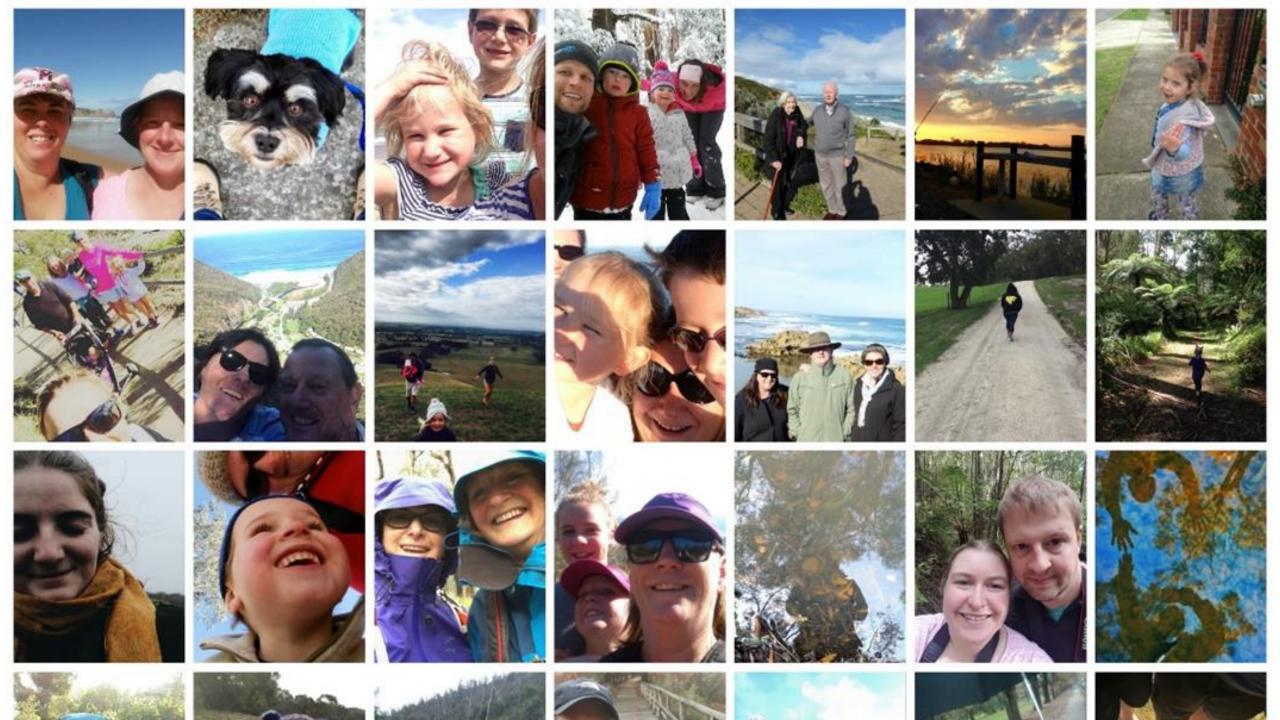


## Agenda

- Introduction to Victoria Walks
- How people get to education
- Victoria Walks' Change to Walking program in schools
- Research on young people aged 15-20



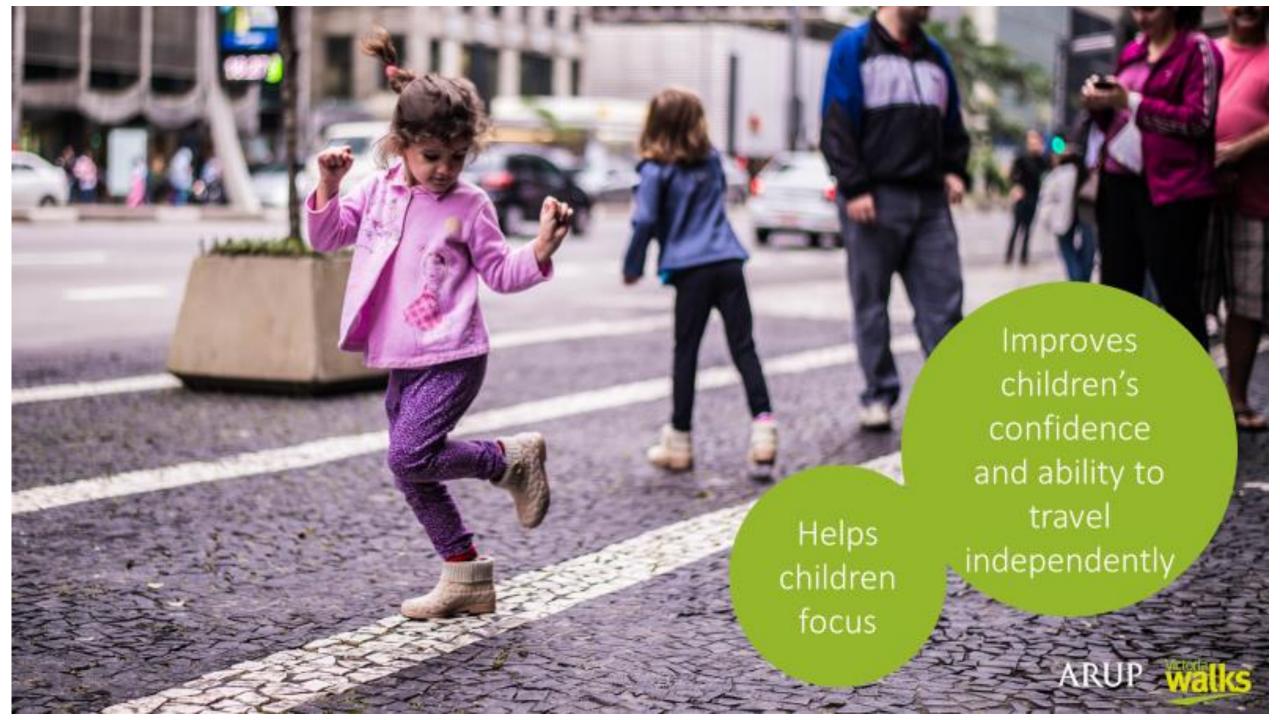




# How young people get to education

	Pre-school	Primary	Secondary	Uni/tech	Work
	BC				
Other	0.0%	0.5%	0.5%	0.0%	0.0%
S Bicycle	1.2%	3.0%	2.1%	1.2%	2.6%
School bus	0.0%	1.8%	4.8%	4.7%	0.0%
Public transport	0.4%	0.6%	10.0%	54.4%	13.3%
Passenger	89.7%	73.6%	58.6%	3.1%	18.1%
Vehicle Driver	0.0%	0.0%	5.5%	27.2%	58.6%
* Walking	8.8%	20.4%	18.4%	9.4%	7.4%

Proportion of weekday trips made by people under 25 years of age to various destinations 2016-21, metro Melbourne





## Free-range kids





- Model developed by David Engwicht, Creative Communities International
- 12 'adventure routes,' named and marked. Drop off zones
- Parents asked to re-imagine their own childhood
- 35% increase in walking at Bimbadeen Heights
- Available at <u>www.creative-communities.com/learning-centre/</u>









## Warrnambool Walks



St Joseph's PS

Aim: parents allow kids 8+ to walk to school 3 times per week

Children asked to draw "the way I feel when I walk to school"



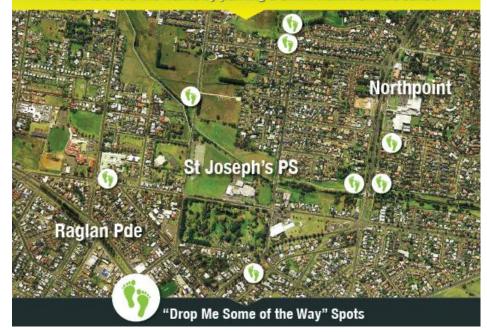








- Plan for them to walk with a friend- lets fill the streets with Kids
- . Plan to save time by getting your child to walk some of the way
- . Plan to avoid the traffic by parking a 5 min walk from the school



- WTS calendars
- Postcards to parents:
   "thank you for letting me walk
   to school, I did not have to miss
   out on feeling grown up"



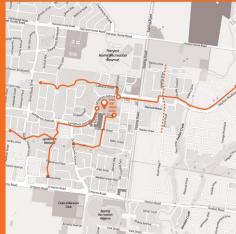
## Warrnambool results



Increase in children walking 3 trips from 38% to 64% (Aug-Dec)

Increase in children walking some of the way from 13% to 26%







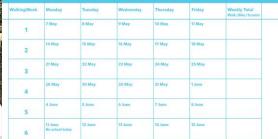
YOU'RE ON YOUR WAY



**WALKING:**GETS YOU READY FOR THE DAY

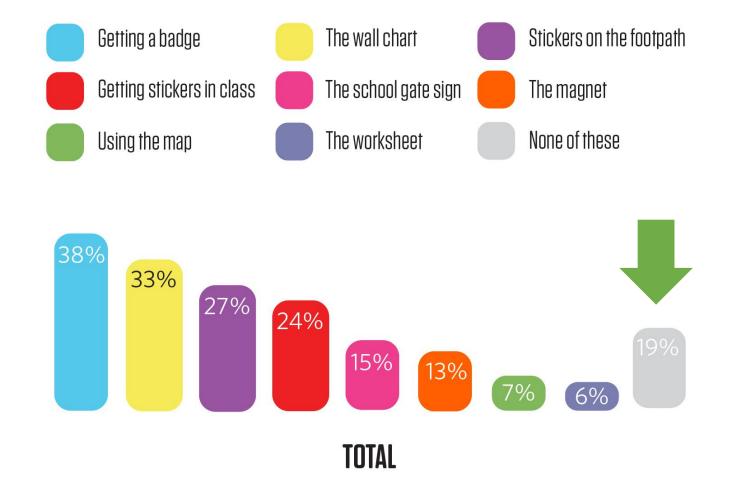


## RIPS TO SCHOOL FOR CLASS





# Response to program elements





# Results of Change to Walking at schools

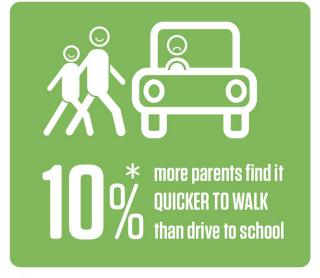






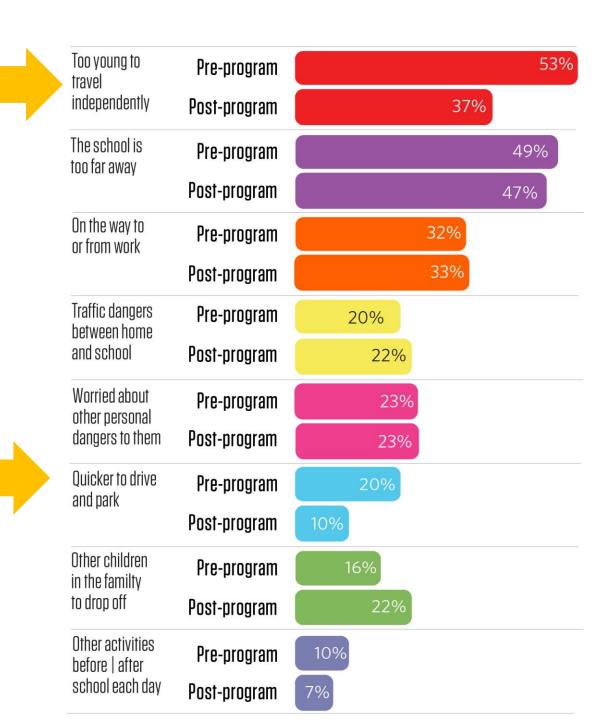








# Change in parent perceptions





# Young people and walking





## Young People and Walking

- Research components:
  - Literature review
  - Five focus group discussions
  - Online survey of 1,089 people aged 15-20 (three-quarters female)
- Study conducted by Dr Jan Garrard, Senior Lecturer, Deakin University, Active Transport Consultant









# YOUNG PEOPLE'S ATTITUDES TO WALKING

HEALTHY **WAY TO GET AROUND** 



97%

ENVIRONMENTALLY FRIENDLY WAY TO GET AROUND



88%

WALK IF I CAN'T DRIVE OR GET A LIFT



ENABLES GETTING AROUND INDEPENDENTLY



74%

GET TO KNOW
THE NEIGHBOURHOOD

Survey of 1,089 people aged 15-20 – www.victoriawalks.org.au/young\_people/





# WHAT MOTIVATES YOUNG PEOPLE TO WALK?

TO RELAX AND CALM DOWN WHEN I AM STRESSED, ANGRY IF THERE IS A NICE PARK TO GET TO PLACES SUCH AS **OR ANXIOUS** OR RESERVE NEARBY SCHOOL, UNIVERSITY, TAFE, WORK, SHOPS ETC A FAMILY MEMBER OR TO GET OUT OF THE FRIEND ASKS ME TO WALK **HOUSE FOR A WHILE** WITH THEM

Survey of 1,089 people aged 15-20 – www.victoriawalks.org.au/young\_people/





## Not about exercise

- Young people do not walk for "health", in contrast to older adults
- Health is a "by-product" of walking for other reasons, such as
  - to get to places
  - feel good
  - get in the natural environment





# **Publications**

Young people research <a href="https://www.victoriawalks.org.au/research/">https://www.victoriawalks.org.au/research/</a>

Change to Walking resources and reports available at <a href="https://www.victoriawalks.org.au/Change-to-Walking/">www.victoriawalks.org.au/Change-to-Walking/</a>

Alice Woodruff, Active City www.activecity.com.au

