

From safer streets to healthy streets: a pilot project of the Healthy Streets framework in South Brighton

25TH JULY 2023

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INTRODUCTION

Sustain undertook the Bridge Street roundabout improvement project

Healthy Families and Te Mana Ora are partnering with Sustain and The Bridge Hub to pilot the Healthy Streets framework in South Brighton

With the aim engaging with the community with a focus of contributing to the wellbeing of the South Brighton community through making the Bridge Street area a better, safer and healthier place



The
BRIDGE



**Community
& Public Health**

Te Mana Ora

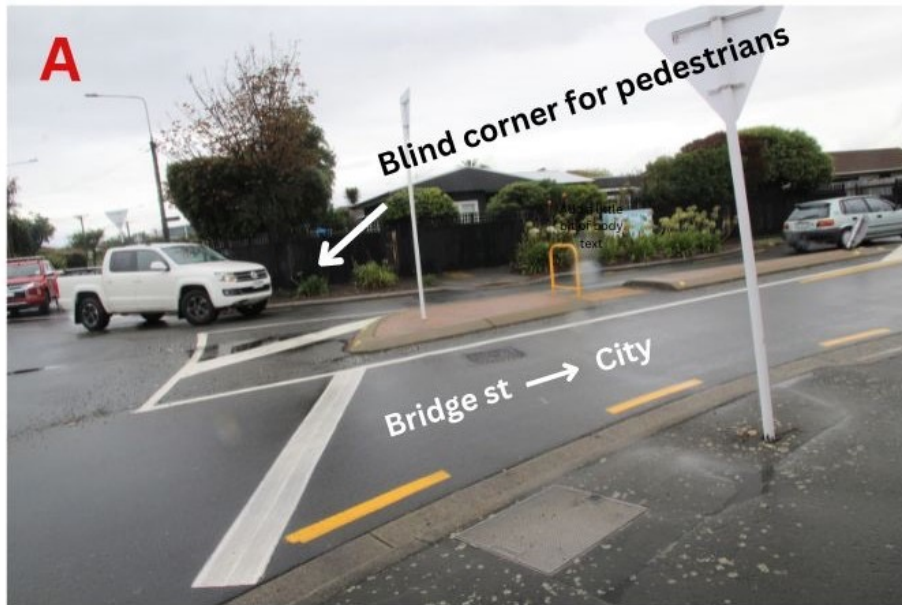








The wider area



- “We walk kids to school and it’s really tricky and people go quite fast through the roundabout. Especially because we are dropping kids at the kindy and we are going onto school. It’s really stressful.”
- “People should give way and slow down. Especially in the community – there are a lot of families coming into the area. The beauty is that you can walk everywhere here, but you want it to be safe.”
- “We often talk about this. It’s a real stressor crossing there with our walking group [to school]. Are the cars stopping or not? Sometimes you don’t know.”
- “I use it everyday. I’m always anxious. People come up quite quickly round Bridge Street and go quickly around the dairy corner.”

A framework of 10 Healthy Streets Indicators





HEALTHY STREETS - So far

TITLE: SOUTH BRIGHTON HEALTHY STREETS PROJECT

PURPOSE: Contributing to the wellbeing of the South Brighton community through making the Bridge Street roundabout area a better, safer and healthier place.

OBJECTIVES

1. Create an engagement plan reflecting project models, values and scope.
2. Gather community perspectives using the Healthy Streets assessment.
3. Produce a report with the findings for future planning of the area and to advocate for changes with decision makers.
4. Identify some practical things we can do now to enhance the area and pilot these.
5. Use the findings to support Sustain South Brighton's deputation to the Community Board on roundabout safety.
6. Invite community members to be involved with advocating for and actioning key findings from the project.
7. Communicate findings back to the community and stakeholders.

INFORMED BY

1. 5 ways to wellbeing
2. Community Led Development
3. Pūrākau
4. Inclusive human-centered design
5. How can we develop our community in ways that recognises and respects the unique cultural history of our area?

VALUES

1. Respect
2. Equity
3. Collaboration
4. Strengths based
5. Developmental

OUTCOMES (How we aim to contribute to the community)

1. Collaboration
2. Being inclusive/equity
3. Manage & respect community expectations
4. Aim to deliver concrete benefits for community

1. Sense local ownership and pride
2. 5 ways to wellbeing
3. Enhancing community networks
4.

1. 5 ways to wellbeing
2. Local people better informed
3. Responsive to diverse community voice/needs
4. Enhancing networks
5. Youth Development

1. 5 ways to wellbeing
2. Street area safer/enhanced
3. Dwell time increased
4. Sense local ownership & pride
5. Peoples attitude to Street area changed

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1. Learnings for others using the Healthy Streets framework

OUTPUTS (What we are doing in the community)

1. TOC
2. Estab partnership
3. Pūrākau
4. Stakeholder analysis
5. Engagement & Communication plans
6. Scope
7. Evaluation

1. Capturing local stories.
2. Engagement with mana whenua.
3. Gift stories back to community

1. HS assessment with community
2. Data analysis/ sense making
3. Report writing
4. Communicate findings back to comm & S/H

1. Identify practical things we can do now
2. Pilot projects
3. Feedback from community
4. Establish projects

1. Communicate project to comm & S/H
2. Invite community members to be involved in actioning findings
3. Use findings to support deputation

1. Evaluation of project
2. Communicate learnings as a resource for others using Healthy Streets
3. Presentation to key partners/S/H

ACTIVITIES

Planning

Pūrākau

Community engagement

Practical initiatives

Embedding Healthy St's

Project Learnings

KEY LESSONS SO FAR

- Theory of Change – ‘**getting on the same page**’ (still being finalized)
- Defining the scope, roles and managing expectations respectfully
- Pooling our resources and knowledge
- Aim to start small with **practical outcomes** and build on those
- **Respectful** and community focused **communication**
- Respectful of the time and resources that community members and partners have to give to the project