

Model Communities

- making walking and cycling the easier transport choice



Selection process

Two stage process

- Stage 1: Started in January 2010
 - Councils invited to submit expressions of interest
 - 22 proposals received
- Stage 2: 4 short listed councils Nelson, New Plymouth, Hastings & Taupo
 - New Plymouth & Hastings demonstrated the best integrated packages of activity & leadership and commitment

Locations announced 25 June

- New Plymouth and Hastings NZ's first walking and cycling Model Communities
- New Plymouth will get a \$3.7m boost
- Hastings will get a \$3.6m boost
- The \$7m investment is from the walking and cycling activity class in the NLTP over the 2010/11 and 2011/12 financial years
- Nelson and Taupo submitted high quality proposals and are making good progress

Model Community Objectives

Purpose of investment:

- To deliver walking and cycling environments that make either walking or cycling the easier transport choice for the community
- Focussed investment that will deliver a successful Model Communities
- More people walking and cycling
- In the longer term an integrated transport vision



New Plymouth

A MODEL WALKING AND CYCLING COMMUNITY



What a vision can do



The vision for New Plymouth as a model community is for its residents to choose walking and cycling on spectacular shared pathways and streetscapes

Package of activity – Enabling

- Shared pathways projects, prioritised for maximum impact
- Complementary Local and State Highway on-road cycle improvements
- The ongoing opportunities for expanding the network – Waitara and Beyond
- The Active Transport Hub
- “NPDC Shared Street” and shared space in the city centre
- Other infrastructure

Package of activity - Education

- Cycle skills training to all year 6 students
- Kids Involved in Driving Down Speed
Share the road and pathway campaigns
- Captain Car Door
- Further initiatives



Package of activity - Encouragement

- Wild West Bike Fest
- Car free days
- School gateway projects
- Travel Planning, surveys
modal mapping - Smartmoves
- Movement web site



Hastings

A MODEL WALKING AND CYCLING COMMUNITY



4 key arterials linking neighbouring communities



NZ TRANSPORT AGENCY
WAKA KOTAHI

New Zealand Government

Their Vision - Making Walking & Cycling Irresistible



Target group approach

12

1. Walk & Cycle to Work

Largest proportion of trips + smallest propensity to walk & cycle = significant opportunity.

2. Walk & Cycle for fun

A basis from which to encourage cycling for other journeys

3. Walk & Cycle to Shop

Little attention to date. HDC wants to focus on this.

4. Walk & Cycle to School

Most vulnerable user group but generally the group most willing to walk or cycle.



Package of Activity

- Focussed on 4 key arterials
- Complete routes linking communities & modes
- Footpath renewal, connectivity and lighting enhancement
- Targeted travel planning & marketing with 4 key user groups
- A network of information signs, bike stands and seats



Package of Activity

- Cycling education in schools
- Working with a pilot community
- Micro-simulation model to assist decision making
- Community-wide & targeted monitoring
- Developing a best practice guide



Integrated delivery approach – with New Plymouth & Hastings

- With land use & development
- Social needs
- Other transport modes
- Existing and new infrastructure
- Community programmes
- Monitoring and evaluation
- New Plymouth & Hastings are keen to share learning's with other councils
- Transferability to other locations

Partnerships the key

- Within council with other business groups
- Leveraging off other investment
- NZTA and other key community agencies
- NZ police, schools, Advocacy groups, local employers
- Work with other Model Community & develop best practice research guide
- Other opportunities within the community

Where to from here

- Strong emphasis on partnership approach with NZTA
- Will work closely with the two councils to progress approved packages of activity
- Set up governance and implementation frameworks
- Learn as much as we can about investing in a model community in the NZ context
- Continue to assist Nelson and Taupo on their model community journey

Key outcomes:

- Demonstrate success
- More people walking and cycling
- Secure more funding so concept can be rolled out to other communities



Thank you...



Further info contact Gerry Dance on Gerry.Dance@nzta.govt.nz