



## Accessibility

Measuring Accessibility and Providing Transport Choice

Presenter: Steve Abley www.abley.com
Monday 2 August 2010





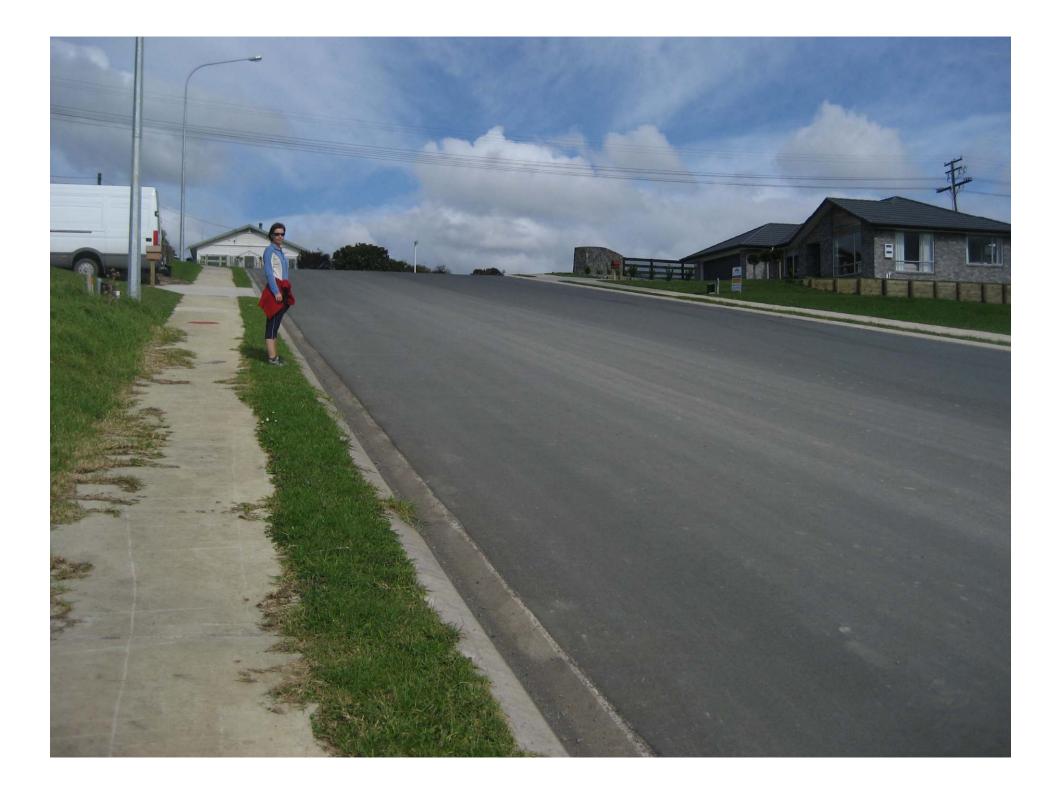


#### Measure Better





"If an organisation does not measure what it values, it will end up valuing what it measures" – UK Audit Commission



#### Outcomes





Actual behaviour (would or do)

Traditional Transport Modelling

should

**Policy Direction** 

Could

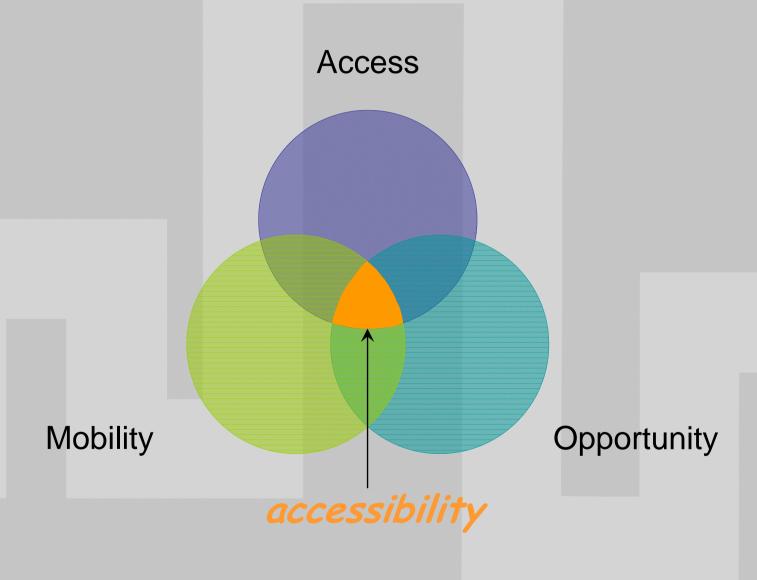
Underlying behaviour (could or could not)

Accessibility
Transport Modelling



# **Measuring Accessibility**





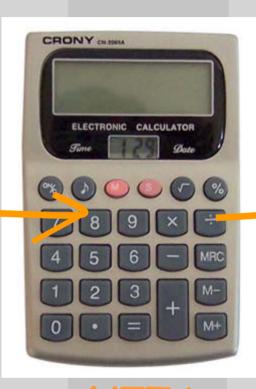
#### Solution



houses

services

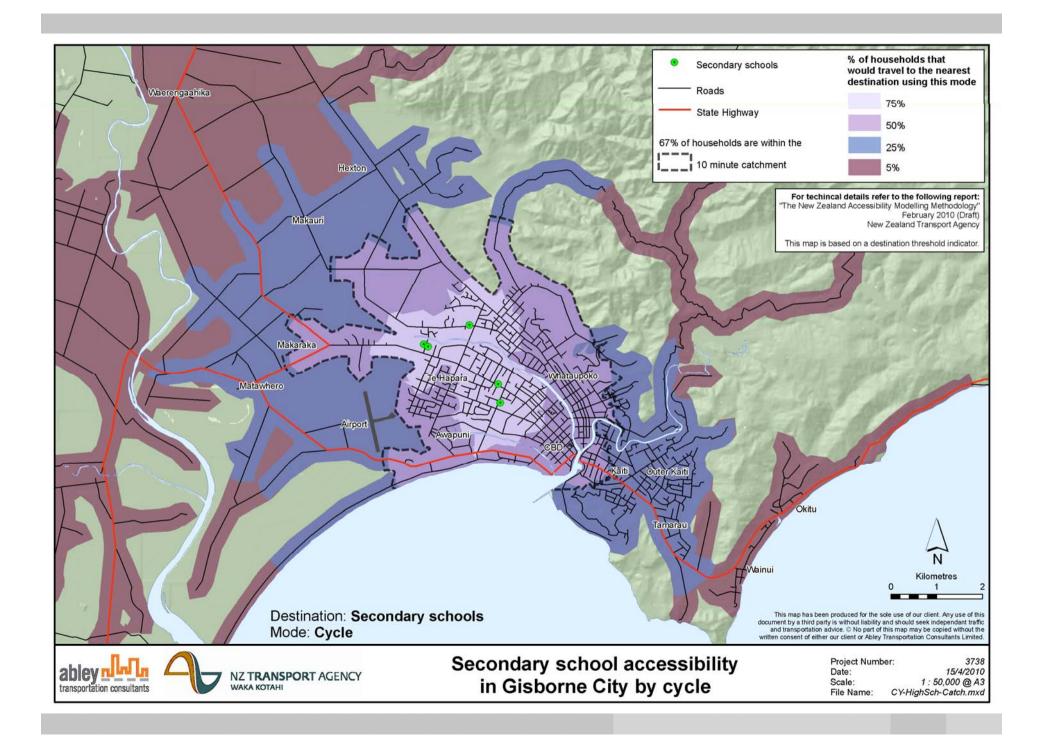
networks behaviour facilities

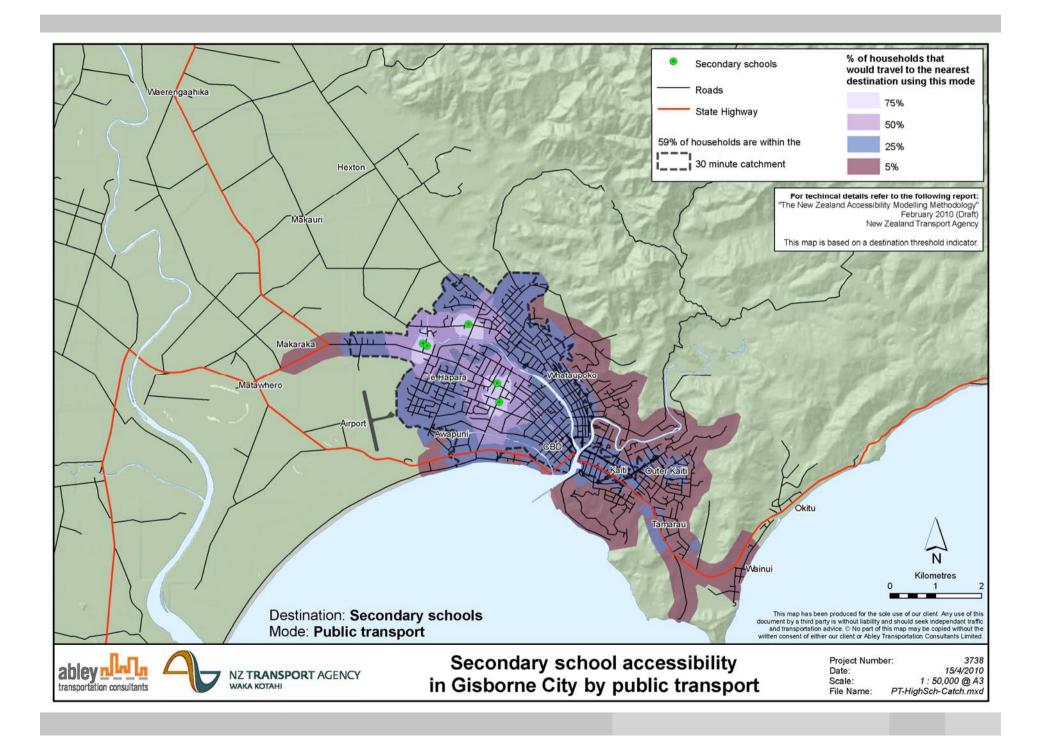


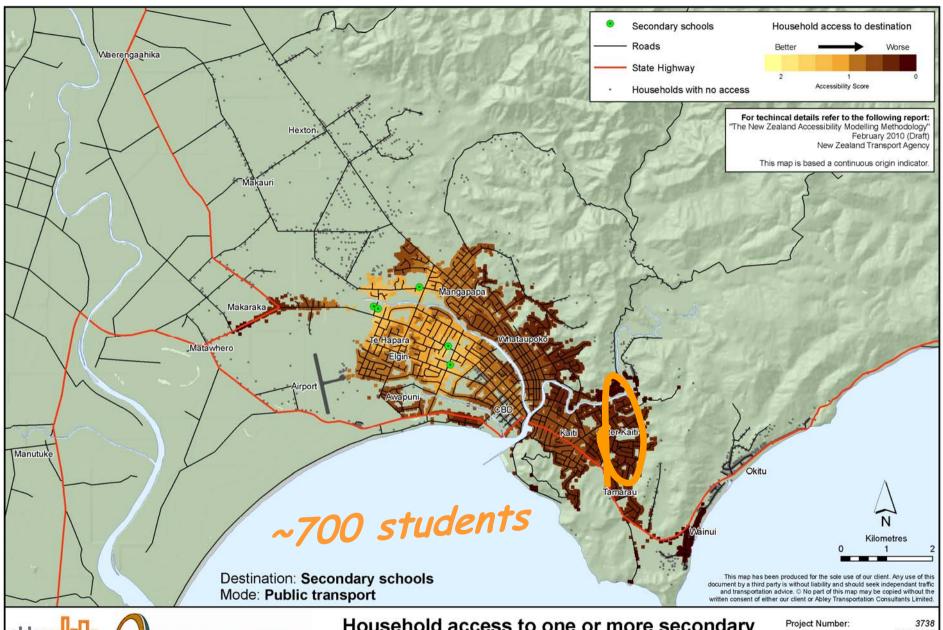
NZTA
Accessibility
Methodology

accessibility









NZ TRANSPORT AGENCY WAKA KOTAHI

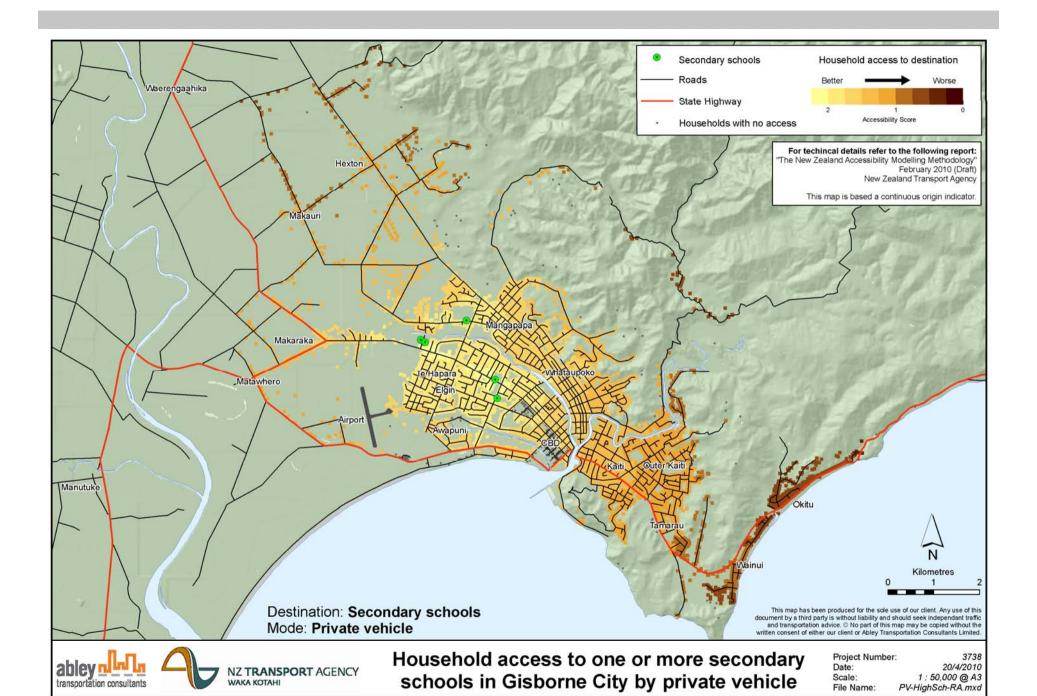
Household access to one or more secondary schools in Gisborne City by public transport

Project Number: 3738

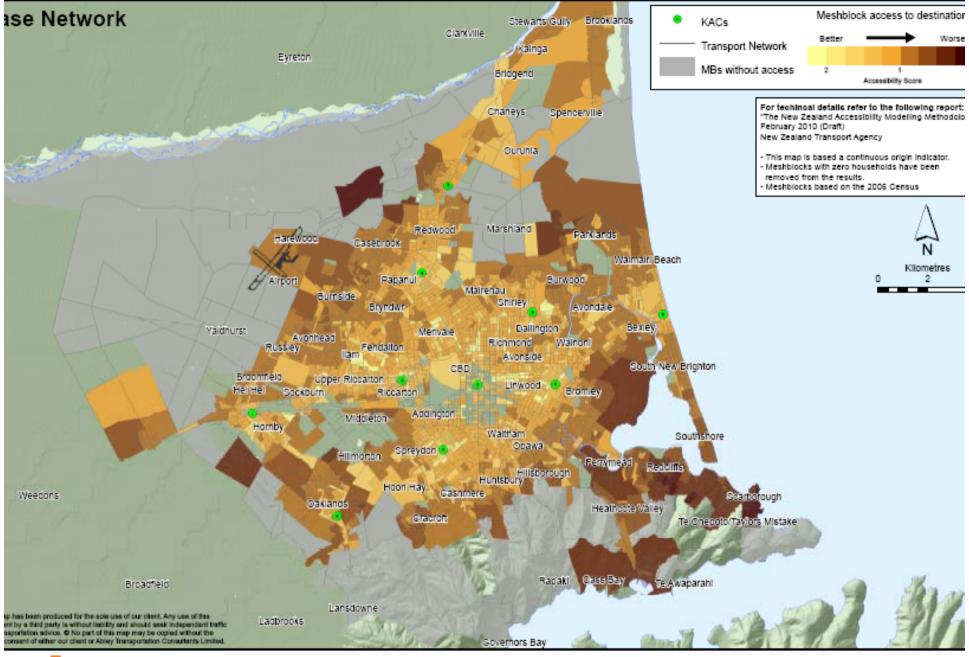
Date: 20/4/2010

Scale: 1 : 50,000 @ A3

File Name: PT-HighSch-RA.mxd



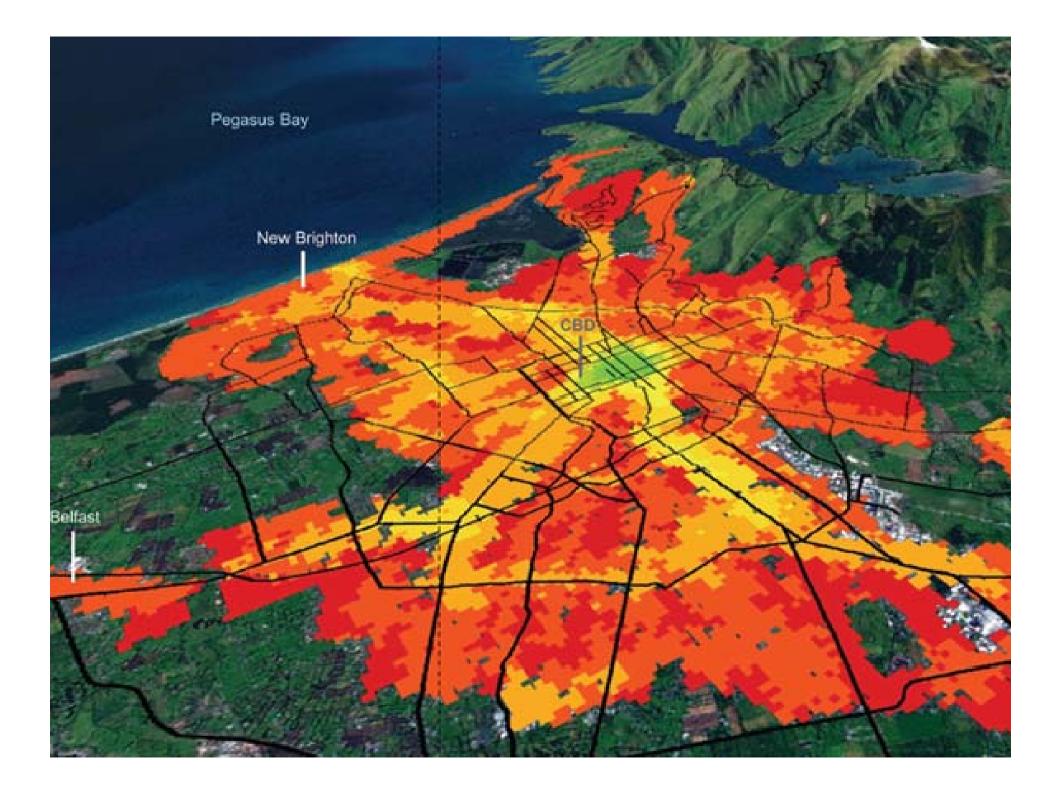


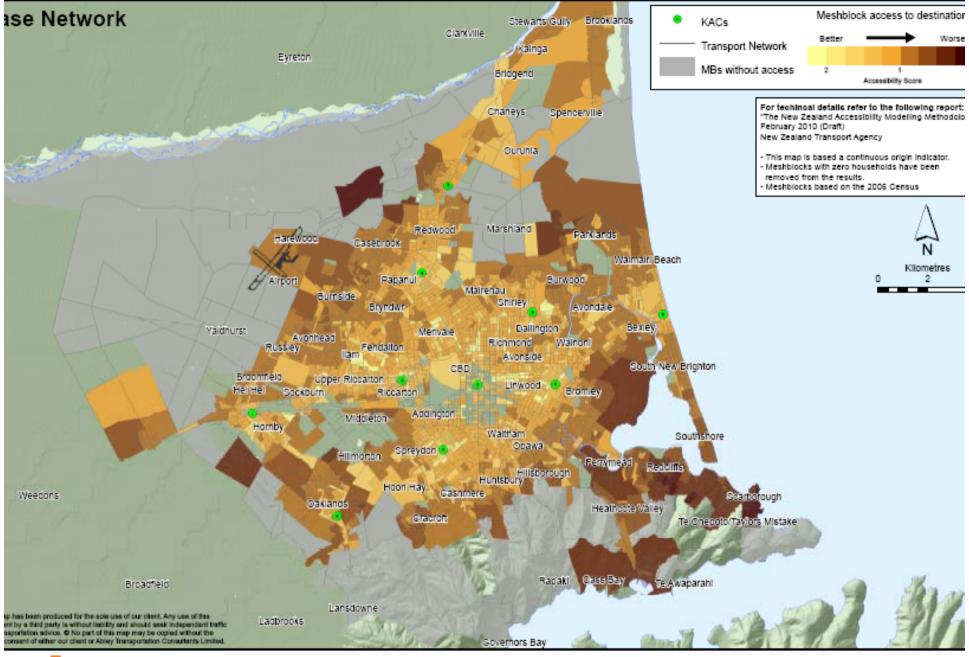




Meshblock (MB) access to one or more Key Activity Centres (KACs) in Christchurch City public transport

Project Number: 3
Date: 10/5/2
Scale: 1:100,000 @
File Name: PT-KACs-Base-RA.

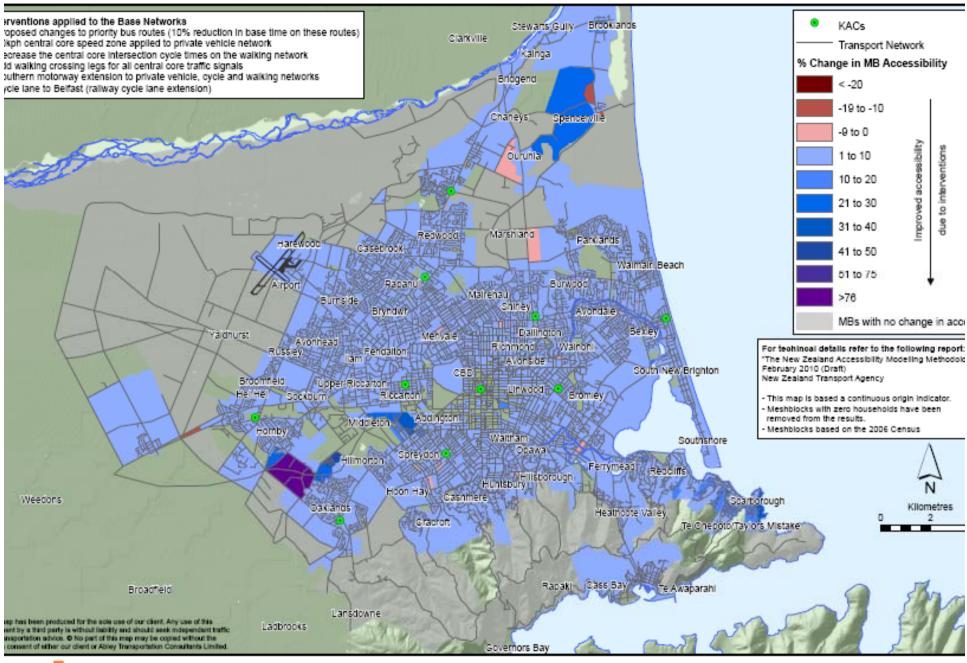






Meshblock (MB) access to one or more Key Activity Centres (KACs) in Christchurch City public transport

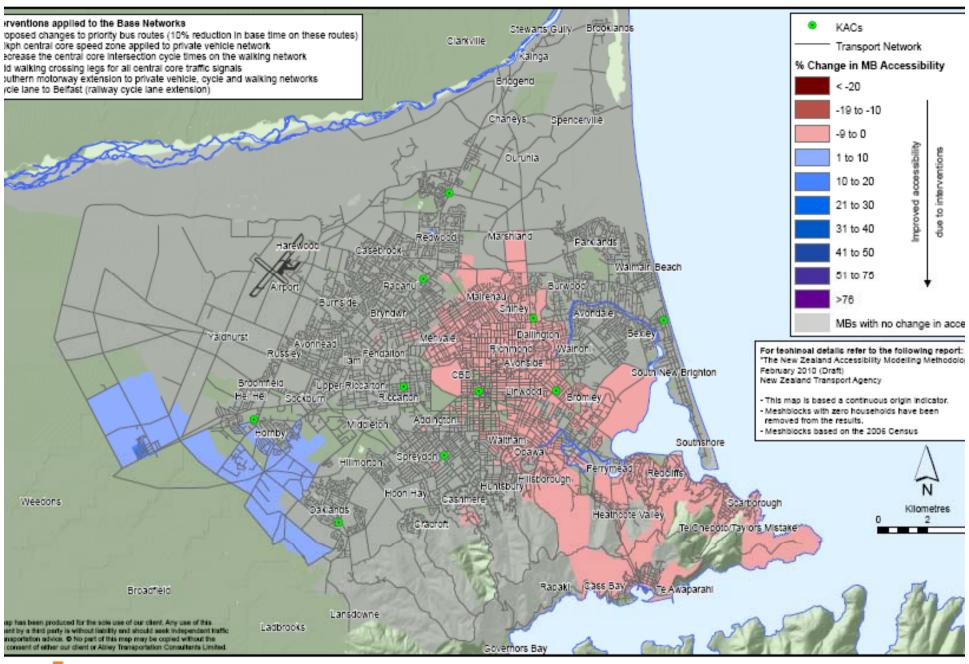
Project Number: 3
Date: 10/5/2
Scale: 1:100,000 @
File Name: PT-KACs-Base-RA.





Changes in meshblock (MB) access to one or more Key Activity Centres (KACs) in Christchurch City by public transport (Between base and intervention networks)

Project Number: 10/5/ Date: 10/5/ Scale: 1 : 100,000 ( File Name: PT-KAC5-Changes-RA





Changes in meshblock (MB) access to one or more Key Activity Centres (KACs) in Christchurch City by private vehicle (Between base and intervention networks)

Project Number: 3
Date: 10/5/2
Scale: 1 : 100,000 @
File Name: PV-KACs-Changes-RA.



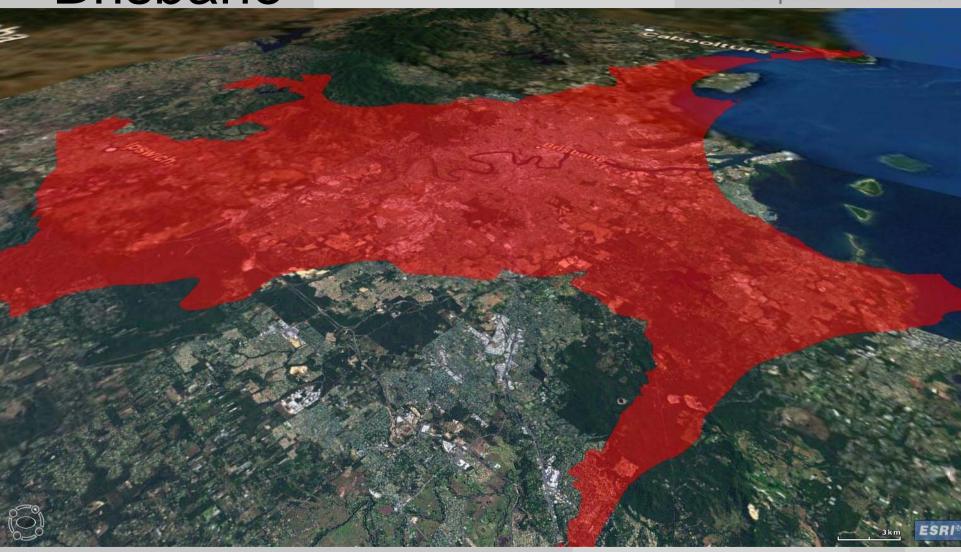
# Heretaunga





# Brisbane



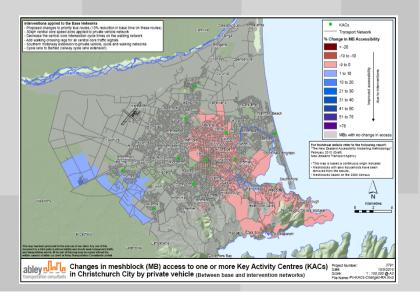


#### Conclusions

transportation consultants











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