



Travel Safe



Enabling our people to take ownership to make transport choices in a way that allows future generations to meet their needs and enjoy liveable neighbourhoods



Tauranga City



Theory is put into practice by:-

- Listening to communities
- Keeping it simplistic and flexible
- Developing community and school ownership at the beginning
- Strengthening community action
- Developing personal skills
- Creating supportive environments
- Supporting building healthy public policy

This programme allows communities to empower themselves and embrace positive change.



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- The key success of the programme has been our ability to build and maintain strong relationships on the ground with parents, care-givers, school management and senior students through the development of school travel plans.
- Parents, school and students form the backbone of the partnership and make collective decisions using community developed templates.
- The Travel Safe integration model is multi-layered with targeted interventions and robust evaluation that moves the templates of Kids on Feet, Kids Can Ride and Travel Smart Senior students programmes forward in active phases.
- The Travel Smart Senior student project was inspired when NZTA Feet First project was taken to another level with a website and sustainability.
- Tauranga City Council's Integrated Travel Safe is a 'dollars and sense of walking' approach alongside our communities.



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DVD presentation available from Tauranga City Council Travel Safe

DVD video presented the community in action

- Integrated approach
- Kids on Feet
- Kids Can Ride
- Travel Smart Senior student programme
- Enforcement
- School Travel Plans in action

“Our communities hold the skills to encourage liveable neighbourhoods”

