

A stylized landscape with rolling hills in shades of green and brown. White footprints are scattered across the hills, suggesting a path or journey. The overall aesthetic is clean and modern.

Mark Roberts

Business at Walking Pace

Living Streets Aotearoa





Business at Walking Pace

Walking as part of workplace travel plans

Mark Roberts

GreenFleet Programme Manager

Sustainable Business Network



- **Workplace travel planning**
- **Case studies**
 - Waitakere City Council
 - Sustainable Business Network
 - Laptop Company
 - Smales Farm Technology Office Park
 - Massey University
 - Auckland Walks



Workplace travel plans set out to encourage staff to travel to and from work by:

- public transport**
- foot**
- bike**
- ride share**



Workplace travel plans steps:

1. Formalise and get commitment.
2. Measure and monitor:
 - Staff commuting & travel
 - Facilities available.
3. Prioritise and act
4. Report and reward

Waitakere City Council





Sustainable transport access review

At peak times:

- 0.4% of staff have access to walking
- 6% have access to cycling
- 7% have access to rail
- 35% have access to buses

Potential travel
behaviour

44% of staff have access to sustainable transport

Home distribution maps suggest most staff would have access to car pooling too.



Travel plan products: walking



- Lockers & showers
- Pool of umbrellas & personal alarms
- Local area maps
- Link to “Safe Waitakere”

Travel plan products: culture



- Organisation-wide support
 - support for sustainable modes
 - support to leave on time
 - understanding if bus/ train is late



Sustainable Business Network

- Annual travel plan
- Focus on:
 - Facilitating sustainable modes
 - Reducing single occupancy journeys



SBN Travel Survey

- 72% travel to work by car as single occupant.
- 36% live less than 5km from work.
- Walking routes good.
- 81% Bus within 1km site, stops well maintained.
- 14 indicated they use sustainable mode.

Passenger Transport



Pool Umbrellas



Walking Meetings



Walking Meeting Guidelines

- Walking meetings are for “big ideas” meetings not for detail oriented or confidential meetings.
- Keep the number of participants to 2 or 3
- Set an agenda like any other meeting.
- Ideal meetings are around 20 minutes long
- Pre plan a route that is conducive for walking and reasonably quiet so people can hear.
- Check the weather before you leave.
- Walk at a comfortable pace where all members of the group can speak without being out of breath.

Walking Meetings



THE LAPTOP COMPANY - *Project Eden*

Incentives to encourage sustainable transport and energy efficiency by staff.

- Walk to work 100 days a year.
 - Receive 2 leave credits per year.
 - Claim \$100 expenses towards shoes or bike.
- Use Passenger Transport to get to work.
 - Claim the fares as an expense.
 - Can be in addition to the walk & cycle offer.



THE LAPTOP COMPANY - *Project Eden*

- Purchase a cycle and helmet.
 - Claim up to \$350.
- Switch energy provider.
 - Claim cost of connection and any increased kWh increased cost.
 - Cost of low energy light bulbs.
- Replace a inefficient appliances.
 - 10% or \$200.
- Quit smoking, you and a buddy.
 - Claim cost of quitting aids.





Smales Farm Technology Park - North Shore City





Smales Farm Technology Park North Shore

Walk to Work Day 2007

Join us for
a free
walkers
breakfast

- Smales farm (by the roundabout)
- Friday 5 October
- 7:30am – 8:30am

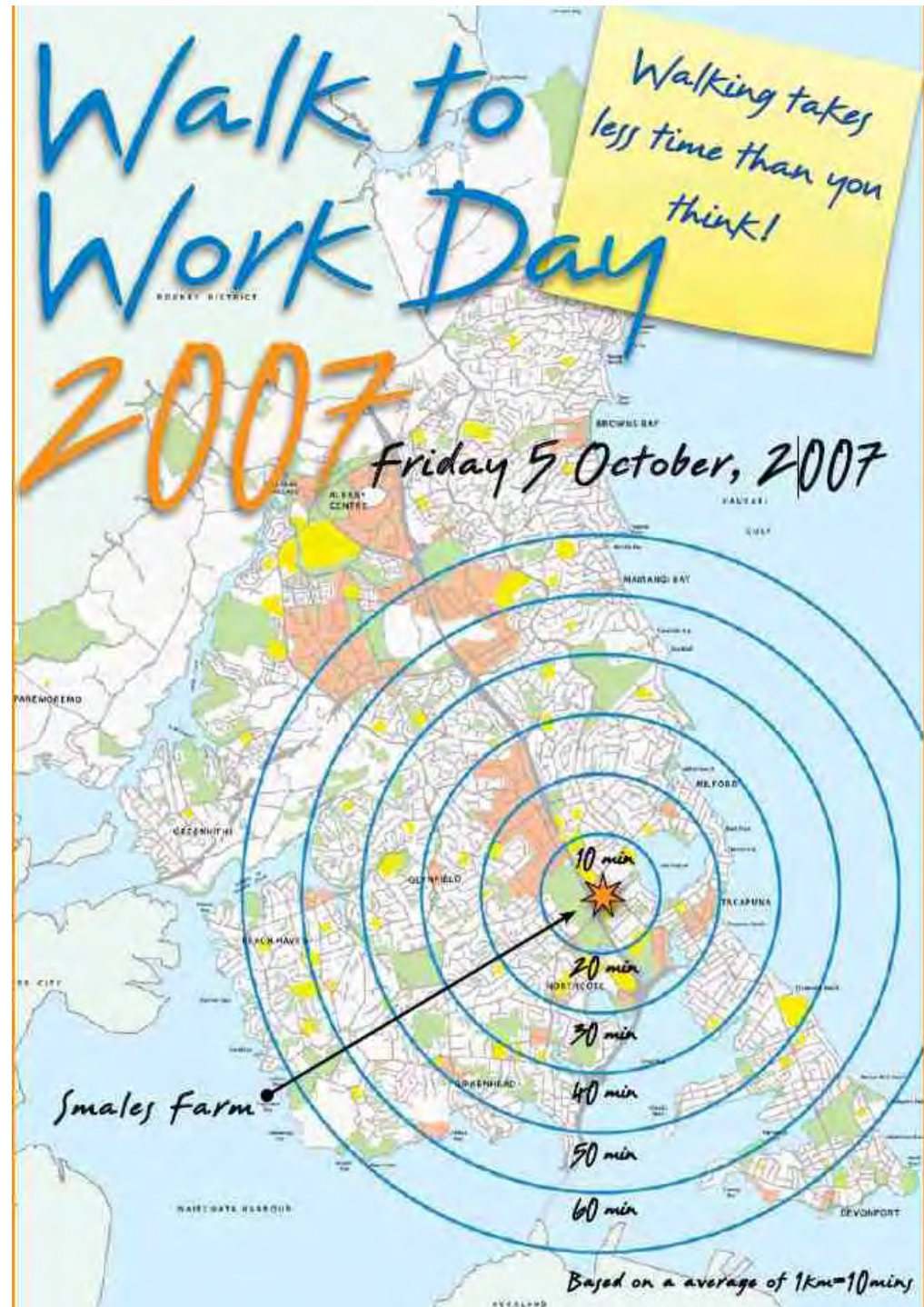
plus spot prizes!
Win a pedicure
and massage

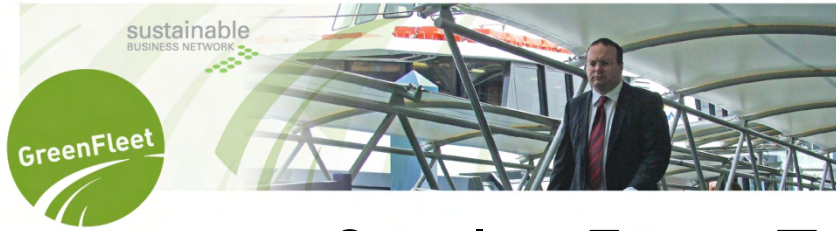
If you drive and walk, please don't eat the breakfast. If it is too far to walk, consider catching the bus and hopping off a few stops earlier.





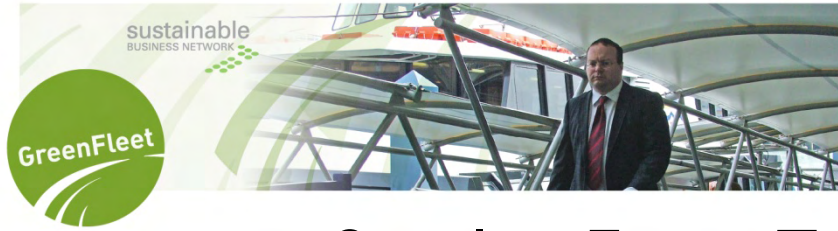
Smales Farm
Technology Park
North Shore





Smales Farm Technology Park - North Shore





Smales Farm Technology Park - North Shore





Massey University 10,000 Steps





Auckland Walks





- A national, membership based NGO
- Not for Profit
- National office in Auckland
- Regional offices in:
 - Tauranga
 - Hamilton
 - Wellington
 - Christchurch

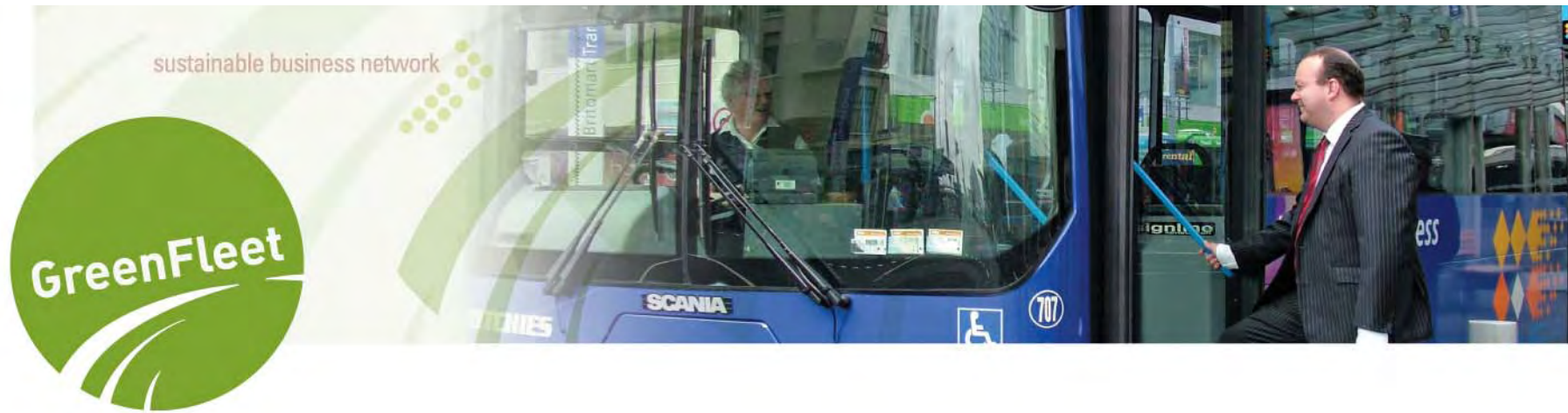


Our Vision

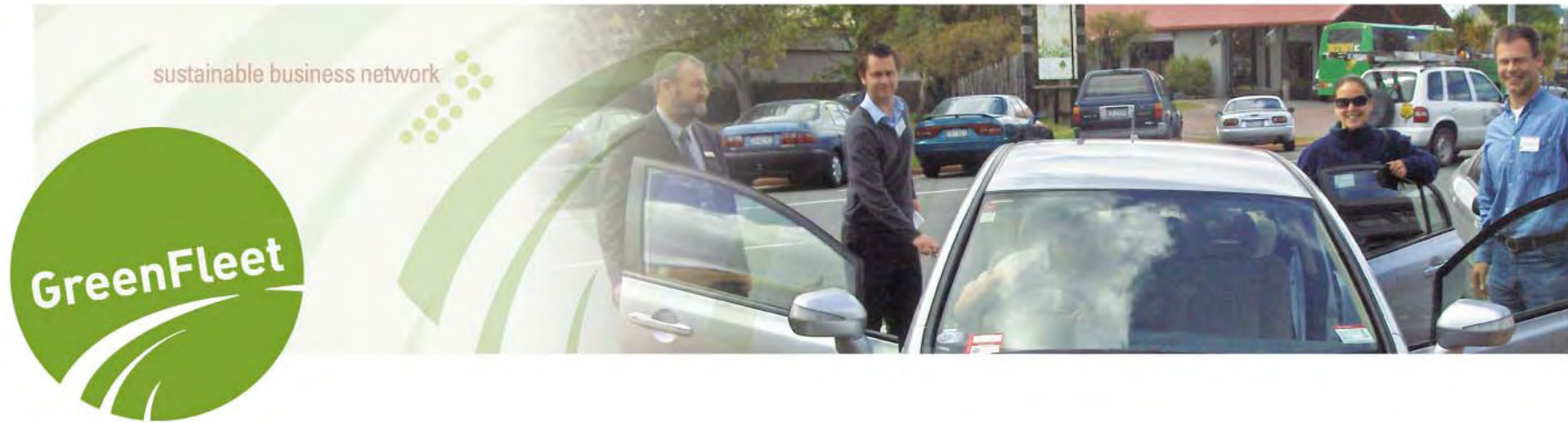
To see sustainable business practice become common practice in New Zealand thus adding to the wellbeing of the country

Our Mission

To enable businesses to flourish through sustainable practices



GreenFleet:
A 3 step programme in sustainable
transport for business



- Be transport efficient
- Know about alternative fuels and vehicles technologies
- Offset carbon emissions



Remember: Not only cars can be recalled by their maker. Its 14 times safer to go by train, and 2.5 times safer to go by bus, than it is to take the car. (Will Murray)

