

Business at Walking Pace
Walking as part of workplace travel plans

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- Workplace travel planning
- Case studies
 - Waitakere City Council
 - Sustainable Business Network
 - Laptop Company
 - Smales Farm Technology Office Park
 - Massey University
 - Auckland Walks


Workplace travel plans set out to encourage staff to travel to and from work by:

- public transport
- foot
- bike
- ride share

Workplace travel plans steps:

1. Formalise and get commitment.
2. Measure and monitor:
 - Staff commuting & travel
 - Facilities available.
3. Prioritise and act
4. Report and reward





Sustainable transport access review


At peak times:

- 0.4% of staff have access to walking
- 6% have access to cycling
- 7% have access to rail
- 35% have access to buses

44% of staff have access to sustainable transport

Home distribution maps suggest most staff would have access to car pooling too.

Potential travel behaviour




Travel plan products: walking



- Lockers & showers
- Pool of umbrellas & personal alarms
- Local area maps
- Link to “Safe Waitakere”




Travel plan products: culture


- Organisation-wide support
 - support for sustainable modes
 - support to leave on time
 - understanding if bus/ train is late






Sustainable Business Network

- Annual travel plan
- Focus on:
 - Facilitating sustainable modes
 - Reducing single occupancy journeys




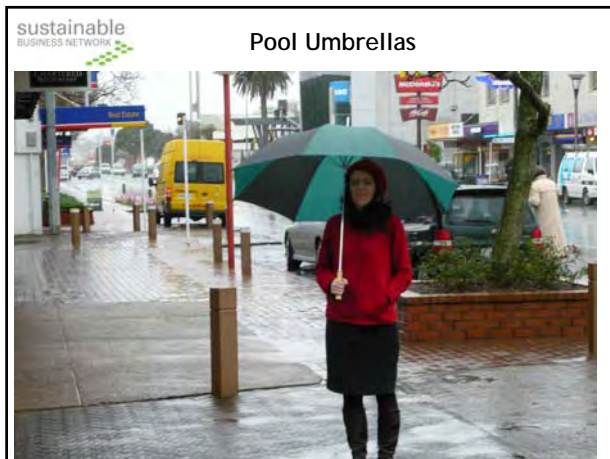
SBN Travel Survey

- 72% travel to work by car as single occupant.
- 36% live less than 5km from work.
- Walking routes good.
- 81% Bus within 1km site, stops well maintained.
- 14 indicated they use sustainable mode.



Passenger Transport





Pool Umbrellas



Walking Meetings

Walking Meeting Guidelines

- Walking meetings are for “big ideas” meetings not for detail oriented or confidential meetings.
- Keep the number of participants to 2 or 3
- Set an agenda like any other meeting.
- Ideal meetings are around 20 minutes long
- Pre plan a route that is conducive for walking and reasonably quiet so people can hear.
- Check the weather before you leave.
- Walk at a comfortable pace where all members of the group can speak without being out of breath.

Walking Meetings

THE LAPTOP COMPANY - Project Eden

Incentives to encourage sustainable transport and energy efficiency by staff.

- Walk to work 100 days a year.
 - Receive 2 leave credits per year.
 - Claim \$100 expenses towards shoes or bike.
- Use Passenger Transport to get to work.
 - Claim the fares as an expense.
 - Can be in addition to the walk & cycle offer.

THE LAPTOP COMPANY - Project Eden

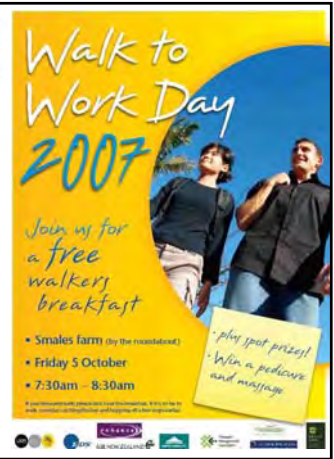
- Purchase a cycle and helmet.
 - Claim up to \$350.
- Switch energy provider.
 - Claim cost of connection and any increased kWh increased cost.
 - Cost of low energy light bulbs.
- Replace a inefficient appliances.
 - 10% or \$200.
- Quit smoking, you and a buddy.
 - Claim cost of quitting aids.



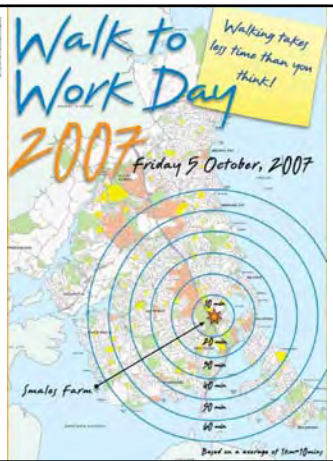
Smales Farm Technology Park - North Shore City



Smales Farm Technology Park North Shore



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Smales Farm Technology Park - North Shore



Smales Farm Technology Park - North Shore



Massey University 10,000 Steps





Auckland Walks



- A national, membership based NGO
- Not for Profit
- National office in Auckland
- Regional offices in:
 - Tauranga
 - Hamilton
 - Wellington
 - Christchurch



Our Vision

To see sustainable business practice become common practice in New Zealand thus adding to the wellbeing of the country

Our Mission

To enable businesses to flourish through sustainable practices



GreenFleet:

A 3 step programme in sustainable transport for business



- Be transport efficient
- Know about alternative fuels and vehicles technologies
- Offset carbon emissions



Remember: Not only cars can be recalled by their maker. Its 14 times safer to go by train, and 2.5 times safer to go by bus, than it is to take the car. (Will Murray)

