



# DOUBLE THE FEET ON THE STREET

NZ Walking Conference 2008  
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<b>Presentation topic</b>			
<b>Presentation title</b>	Panmure Be Active Map		
<b>Presentation Style</b>	<b>Presentation</b> <input checked="" type="checkbox"/> <b>Workshop / Walkshop</b> <input type="checkbox"/> <b>Other</b> <input type="checkbox"/>		
<b>Estimated Time Required</b>	0-10 mins <input type="checkbox"/>	10-20 mins <input checked="" type="checkbox"/>	20-30 mins <input type="checkbox"/>

**Abstract Remit** (500 word maximum)

Auckland is a popular place to live given its central location within the region, opportunities for work, its proximity to major areas of recreation, the high standard of amenity found in many of its suburbs and its mild warm-temperature climate. As with any modern urban area, however, Auckland faces problems, such as for example traffic congestion and air pollution.

Auckland City Council (ACC) believes that walking is a great transport option available to almost everyone, particularly for short distances besides being a healthy and costless recreational activity. ACC also believes that walking helps to reduce Auckland's traffic congestion problems. It even campaigns walking as the ultimate stress-free mode of transport – no parking, no traffic hassles and no costs!

The Be Active Maps are part of a wider strategy of ACC to motivate people to walk more often in a safe and easy way. At the time of writing, a total of seven Be Active Maps have been created, each one for a different suburb of Auckland. A Be Active Map consists of walking and cycling routes within a suburb. They have a 'calorie' scale to help determine how many calories a person burns on each walk. Each of the Be Active Maps has also information on where parks, community facilities, public transport links, reserves, schools and other key locations are. Based on a Be Active Map people can work out their best way to walk within their suburb and at the same time to be active, fit and healthy while they get around.

This paper gives an overview of the need to promote walking to get around in Auckland in general and in the Panmure suburb in particular. Panmure is one of the existing Be Active Maps and is here used as a case study. Besides the direct benefits of walking to each individual, more walking in an urban area brings many benefits to communities and ultimately to the city. Based on this recognition, ACC has been developing a walking (and cycling) strategy, which aims to develop walking and cycling initiatives and facilities across the city and encourage their use. The strategy has been created following extensive consultation and collaboration with community representatives. It puts in place a strategic direction for the future planning of walking in Auckland. This paper shows the role of the Be Active Maps in this strategy, and their connection with the well-being of an individual is also investigated and described. Then, it is discussed how these maps were prepared and completed, with a particular focus on the Panmure Be Active Map. Its routes are analysed and discussed. The discussion about their relation to the goal of achieving more feet on the streets of Panmure closes this paper.

### **Author Profile**

Patrícia Vasconcelos, Senior Environmental Planner at URS has a Master of Spatial and Environmental Planning. Her thesis establishes greenways as an important planning tool for urban sustainability and proposes a GIS-based methodology to apply this tool. Patrícia was involved in the planning of the rapid train network in Portugal and of environmentally friendly modes of transport for a more sustainable city (Leiria). She is co-author of a report for the Portuguese Railway Company: Greenways – Re-utilisation of an Inactive Railway Corridor. Since joining URS, Patrícia has been involved with the investigation and design of walking and cycling facilities in Auckland region.

Ina Stenzel is originally from Dresden (former East Germany), where she graduated as a Civil Engineer at the Technical University of Dresden. She has worked several years for the Braunschweig City Council as a Transport Planner before she came to Auckland, New Zealand. One of her major projects in Braunschweig was the light rail project, which involved all modes of transport and urban design issues. Since joining Auckland City Council, as a Transport Planner in the council's Transport Strategy team, Ina has been involved in many walking and cycling projects, bus/rail interchanges and bus priority schemes.