

Doubling the Feet on The Street Walking Promotion - themes



Common Themes

- Recreation & Transport overlap
- HEHA emphasis on eating
 - Recognition of physical activity increasing
- Sports Trust emphasis on organised sport
 - Active Living & green prescriptions growing
- Range of motivations
 - Sociability very strong
 - “Save the Planet” – less so
- Community led initiatives successful
- Cost-effective TDM
- Funding
 - PROMOTION NOT ENOUGH ALONE -
- Infrastructure required
- Land use and density essential

Urgency?

- Too nice?
- Must keep and build public support & understanding
- Delegates convinced of **why** we need change
- Consensus on what – design, incentives,
- Discussing how we get there
- **NEED** to say **NOW & SOON**
- Funding opportunities need to be community led
- Need to promote wishlist **NEEDLIST**
- When did Gore say 10 years to get on right track?

NEED STEP CHANGE in promotion, design. advocacy and infrastructure

EXPECTATIONS of volunteers!

PROFESSIONALS PLEASE ENABLE OUR VOICE TO BE HEARD!

Top Twenty for Living Streets?

- Urban Road Speed Reduction
- District Plan Changes to Intensify
- Countdown traffic lights
- Get Across Harbour Bridge
- Wellington Great Harbour Way
- 3rd party insurance
- Mobile phone ban
- National data register – standardise & share
- BUILD advocacy strength

Thanks

- Conference Committee
- New exec
 - Peter Kortegast
 - Carina Duke
 - Gay Richards
 - Celia Wade-Brown
 - Andy Smith
 - Rhys Taylor
 - Graeme Easte
 - Mike Melor
 - Daphne Bell
 - Ralph Chapman