



Christchurch 2006



A very brief history!



- *Celia Wade-Brown*

Walking Matters

- Physical & Mental Health
- Independence
- Safety (traffic & personal)
- Transport costs
- Public transport symbiosis
- Environment
- Key part of TDM
- Economic success
- Social cohesion
- Recreation



Separate from cycling

- Cyclists know they cycle
- Different “user” profile
 - few cyclists with impaired vision or mobility
 - few elderly or pre-schoolers on bikes
- Speeds and distances
- Walking on footpaths & crossings
- Technical issues for cycling challenge engineers
- More people walk more often

BUT

- Some traffic issues common – speed & volume
- Co-operation with CAN and local cyclists

What is Living Streets Aotearoa?

1998 WalkWellington

2002 LSA incorporated

2004 part-time staff

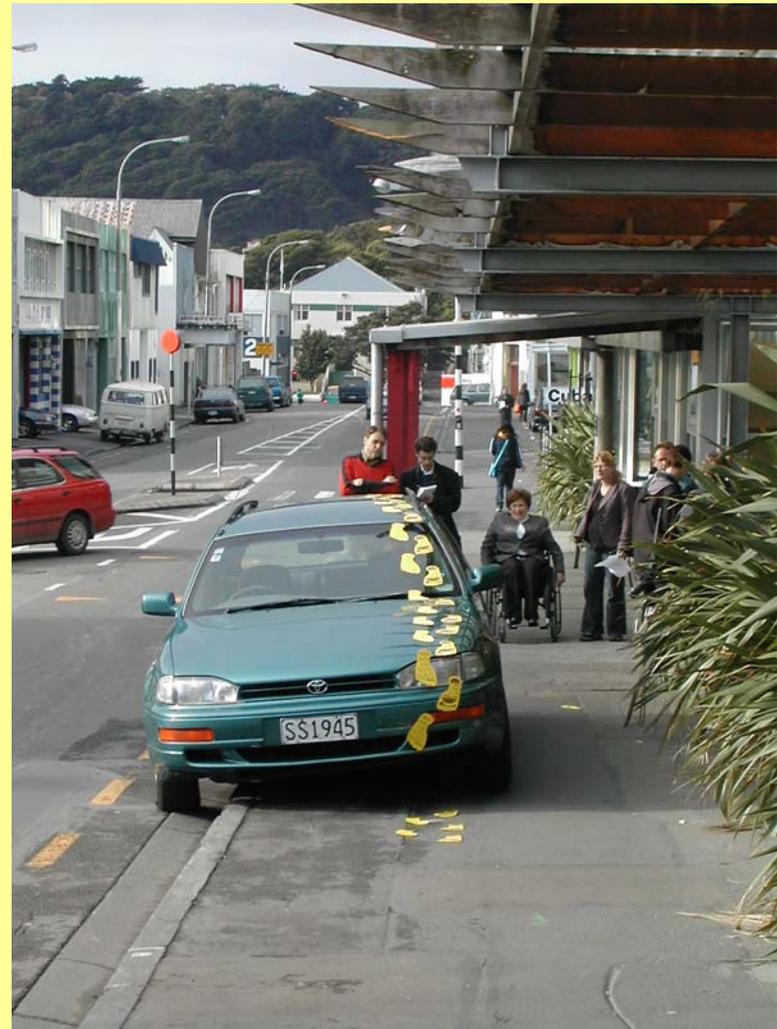
2005 full-time director

80% transport 20% recreation



Early Campaigns

- Yellow feet!
- Shortcuts 2 a Degree
 - map in situ
- Lyttelton routes and map
- 5 Lunchtime walks map
- Lunchtime walks
- WalkWellington tours
- 2004 conference



Discussions, information and submissions



- Email list
- Submissions (national & local)
- Newsletters
- National W&C committee
- HSC W & C steering group
- Website
 - NZ links
 - International
 - info for pedestrian maps
 - Articles
 - Who to consult

Hits per month - 1500 in 05/04 to > 5000 in 05/06

2005 – a new paradigm!

- Bikewise under threat
- New Transport Strategy
- Land Transport Mgmt Act
- Minister of Transport
- Walking & Cycling Strategy
- Collaborative bid



2005/06 walking initiatives

- National networking
- Community Street Audits -> Reviews
- Pedestrian map exercise (led by HSC)
- Resource database
 - **WalkIT**
- 2006 Conference



2006/07 initiatives

with HSC/LTNZ

- National networking
 - new user groups
 - new members
 - more contacts
 - MoT national c'tee
- Community map toolbox promotion
- WalkIT management

- Advocacy

Submissions

- Communications
- Membership benefits
- Walkability
- Research
 - measuring walking

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Strategic Plan to 2016

- More people walking more often!
- Goals for NZ towns & cities
 - Accessibility, information, awareness
 - Modal shift
 - Active advocates
- Organisational
 - Training courses
 - Toolkits
 - Knowledge base
 - Members
 - Recognised expertise



Making the invisible mode visible!